



For our Heroes

HeroBox is a 501(c)(3) non-profit organization that supports deployed service members. Our mission is to provide the physical items and moral support our heroes need while they are away from home protecting our freedom. Our programs are designed to give people the opportunity to get involved and make a direct impact on the lives of their heroes.



In the beginning...

HeroBox started as a family's simple effort of supporting their Hero. As they began to send him care packages, they immediately realized the need for a more customized solution that met the troop's specific needs and wants.

In response, founder Ryan Housley launched a simple web page in May 2008 to field special requests from his brother and other soldiers. As word spread, the demand soon outweighed the supply and the little web page soon became a non-profit organization. In October 2008, Ryan left his corporate career to pursue HeroBox full time. HeroBox incorporated in December 2008 and became a 501(c)(3) public charity in May 2009.

HeroBox now has sponsors in 46 states who help HeroBox support thousands of deployed U.S. heroes.

Timeline/Milestones

DEC 2008, HeroBox incorporates as a non-profit organization.

MAR 2009, HeroBox honored with Senate resolution 655

MAY 2009, HeroBox receives 501(c)(3) tax exempt status

MAR 2009, HeroBox is recognized by 5 living U.S. Presidents at MLB All-Star game

SEP 2009, HeroBox receives grant from The Home Depot

DEC 2009, HeroBox receives grant from Google

JAN 2010, HeroBox surpasses **3 Million** members on Facebook



myHero

The myHero program is our main program and engages individuals who want to "sponsor" a hero. This program is managed on our proprietary web platform which connects sponsors and heroes seamlessly online.

The process is fast, easy and effective. Deployed troops register for an account and build a "wish list" of items they need. Sponsors register and are paired instantly with a deployed hero. The sponsor has committed to fulfilling his or her hero's wish list each month, per the length of time they have selected. Commitments are from 3 to 12 months.



HeroDay

The HeroDay program is a onetime event for groups and organizations that want to pack & ship multiple HeroBoxes. This program also utilizes our web platform.

In addition to our main programs, HeroBox offers a handful of other initiatives to engage Americans.

You can host your own fundraiser, write letters to the troops, wear HeroBox gear, volunteer for events, connect to HeroBox through social media and much more.



Get involved today

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