



miniHeroes

miniHeroes is a youth oriented program created by HeroBox in an effort to help raise funds that support deployed American service members. This is a great fundraising experience for schools, clubs, churches, groups and more.

The concept is simple. Your group will supply each participating individual with an unopened mini M&M's tube. The person will eat/share the candy and return it full of quarters on a designated date, typically two weeks later.



Quarters stack flat in the tubes and equal \$14 when full. Each tube cost approximately \$1, and your group may remove that amount prior to making the donation. For example, if your group purchases 100 tubes (aprox \$1 ea), you can subtract \$100 from the amount collected.

HeroBox is a 501(c)(3) non-profit organization that supports deployed American service members by providing the physical items and moral support our heroes need while they are away from home. We are able to achieve this mission through programs and initiatives that are designed to engage America's greatest resource, the people.

